

# SPONSORSHIP

June 4-6, 2024 | College Station, TX National Conference









## HUNDREDS OF CAMPUS LEADERS WITH ONE GOAL: TO BRING THE GOSPEL TO EVERY CORNER OF THE UNIVERSITY

What if Catholic campus ministry could help save a generation of young people?

At CALLED24, campus ministers from around the country will experience three life-changing days of prayer, training, fellowship and encouragement.

## Why sponsor CALLED24?

- To support Catholic campus ministry and the Church's mission within higher education.
- To help provide premiere training to those on the front lines of Catholic evangelization.
- To introduce your brand and organization to campus ministers and college leaders.
- To connect campus ministers with resources that they need to reach more students and influence more faculty members.
- To network with a rapidly growing sector of ministry within the Church.

## THE IDEAL SETTINNG







### St. Mary's Catholic Center, Texas A&M, College Station, TX

St. Mary's Catholic Center at Texas A&M stands out as an exceptional venue for hosting a national campus ministry conference, offering a unique blend of spiritual ambiance, modern facilities, and a vibrant community. Nestled within the heart of the Texas A&M University campus, St. Mary's provides a welcoming and inclusive environment that fosters a sense of community among attendees.

This will be a great opportunity to engage, network, and interact with campus ministry professionals who represent the best college, university, and diocesan teams nationally.



### SUPPORT LEVELS

### **PARTNERSHIP**

\$10,000+ - Platinum Partner (2 available)

\$5,000 - Premium Partner (4 available)



\$3,500 - Leadership Sponsor (4 available)

\$2,000 - Collaborator Sponsor (5 available)

\$1,000 - Campus Sponsor (10 available)

### **EXHIBITOR**

\$750 - Exhibitor (25 available)

## SPONSOR AND EXHIBITOR INFO

Ready to reserve your spot, or find out more about how your ministry can participate in CALLED24? Reach out to Matt Alpaugh, alpaugh@ccmanetwork.org

Full list of benefits on next page >>













The Premier Event for Campus Ministry Professionals!

## WHAT YOU RECEIVE

Exhibitor	Campus	Collaborator	Leadership	Premium	Platinum
Listing and links in event digital and physical assets	Listing and links in event digital and physical assets	Listing and links in event digital and physical assets	Listing and links in event digital and physical assets	Listing and links in event digital and physical assets	Listing and links in event digital and physical assets
Listing in special sponsor thank you email to attendees	Listing in special sponsor thank you email to attendees	Listing in special sponsor thank you email to attendees	Listing in special sponsor thank you email to attendees	Listing in special sponsor thank you email to attendees	Listing in special sponsor thank you email to attendees
Table at event	Table at event	Table at event	Table at event	Table at event	Table at event
One (1) complimentary event registration	One (1) complimentary event registration	Two (2) complimentary event registrations	Two (2) complimentary event registrations	Three (3) complimentary event registrations	Four (4) complimentary event registrations
	Advertising/Promotion options Choice of 2	Advertising/Promotion options Choice of 2	Advertising/Promotion options Choice of 3	Advertising/Promotion All included	Advertising/Promotion All included
			Sponsor Spotlight Email	Exclusive Sponsor Email	Exclusive Sponsor Email both pre and post event
				Access to both Sponsorship and Partnership Opportunities	Access to both Sponsorship and Partnership Opportunities

<sup>\*</sup>All opportunities are first-come-first serve and higher level partnerships/sponsors are given priority choice



## LOOKING FOR SOMETHING DIFFERENT? Special Partnership and Sponsor Opportunities

#### **HOW IT WORKS**

Package sponsorship opportunities below to reach a Sponsorship Level (located on page 4). Those Sponsorship Levels include benefits, like complementary registrations, exclusive emails, and advertising and promotion opportunities. Mix and match based on your budget or how you want to engage with our CALLED audience. Have an idea or want to build something custom?

Reach out to Matt Alpaugh, alpaugh@ccmanetwork.org, CALLED24 project manager your personal sponsorship concierge.

### Partnership Opportunities (reserved for Premium and Platinum Sponsors)

- Exclusive speaking opportunities: \$5,000+ (est. sponsor value)
  - Pitch and host a workshop
  - Pitch and host an evening/afternoon event
  - Address attendees prior to keynote
- Exclusive access or interaction with attendees \$5,000+ (est. sponsor value)
  - Registration and Attendee Hospitality have something special delivered attendees at registration and/or right to to their rooms
  - Pitch an idea collaborate with the CCMA team for an out of the box partnership

### Sponsorship Opportunities (open to all sponsor levels)

- Reception or meet & greet sponsorship \$5,000 (est. sponsor value)
- Evening activity sponsorship \$3,500 \$5,000 (est. sponsor value)
- Meal and Coffee Break Sponsorship \$3,500 (est. sponsor value)
- Sharing your mission through Praise and Worship or Morning Prayer \$2,000 \$3,500 (est. sponsor value)
- Event Playlist and Entertainment Sponsorship (sponsor the daily CALLED Spotify "Pump Up Playlist" \$2,000 (est. sponsor value)
- Sponsor a workshop \$2,000 (est. sponsor value)
- Resource and Handout Distribution during keynotes \$1,000 (est. sponsor value)
- Exclusive email(s) to attendees \$1,000 (est. sponsor value)
- Contribute to/sponsor the CALLED24 swag bag included with all sponsor levels

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#### Advertising and Promotion Options

- Social media posts
- Email spotlights to attendees
- Event push notifications
- App and program advertising
   \$500 (est. value each À la cart)